

NEELKANTH

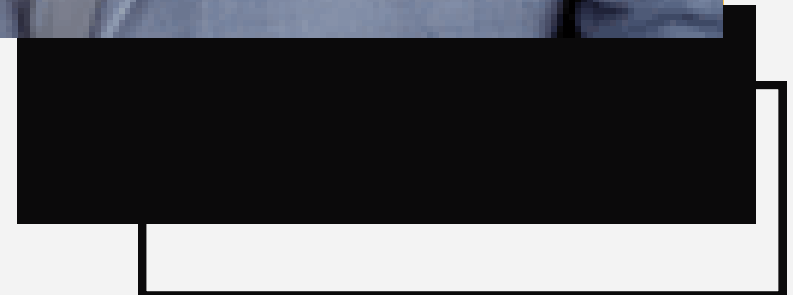
MISHRA

CEO & Founder

Jaljeevika Infotech Pvt. Ltd.



Visionary social entrepreneur leveraging digital tech to empower marginalized fish farmers and transform rural aquaculture into a resilient, profitable blue economy.



JALJEEVIKA INFOTECH



WATER FOR LIVELIHOOD, WATER FOR ALL

A farmers' collaborative platform leveraging technology and data to build a resilient, sustainable aquaculture value chain and empower micro-entrepreneurs in the rural economy.



Swipe to see their impact!

THE CHALLENGE

BUILDING A RESILIENT AQUATIC LIVELIHOOD

01 Unsustainable Aquaculture and Low Productivity

Lack of knowledge and affordable technology lowers farmers' water-body productivity, leading to low yields and migration.

02 Weak Value Chain and Market Access

Poor governance and dependence on middlemen weaken market linkages, driving persistent poverty in fishery-dependent communities.

03 Limited Technology Access and Data Utilization

Advanced aquaculture technologies remain out of reach for smallholders, with limited tech tools and data analytics for tailored, profitable advisory support.



THE SOLUTIONS: JALJEEVIKA'S INNOVATIONS

01 Deploying Affordable, Integrated Technology

They offer affordable, sustainable solutions like Mini-RAS and Mini-Cage for high-density culture, and use IoT-enabled advisory services to deliver location-specific guidance for improved pond management.

02 Building an Ecosystem and Collaborative Digital Platform

The company acts as a producer-market centric digital platform (AquaIT) that facilitates systemic change, links farmers to service providers, and helps establish self-governed producers organizations to build the blue economy across the value chain.

IMPACT & SCALE

DRIVING GROWTH IN THE BLUE ECONOMY

- 1 Supported 20,000+ small-scale fish farmers
- 2 Empowered women as 'Matsya Sakhis'
- 3 77% income rise under Krishi Mangal
- 4 Created 132 fisheries micro-entrepreneurs
- 5 Boosted farm productivity by 30%+
- 6 Targeting 1M farmers and 100k+ jobs

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The future of aquaculture lies
in treating water as wealth and
innovation as its driver

- Neelkanth Mishra

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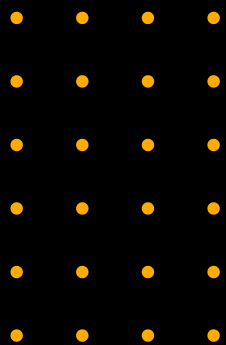
Harnessing deep technology and community collaboration, Jaljeevika Infotech is building a sustainable and profitable blue economy for India's rural fish farmers.



<https://www.jaljeevikainfotech.com/>



Missed the F3 Webinar? Watch the full session on Jaljeevika's vision!
<https://www.manage.gov.in/managefishub/Webinars.aspx>



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